

Why does the reported inflation differ from my personal experience?

The Consumer Price Index (CPI) measures the *average price changes* of a *fixed* basket of consumption goods and services commonly purchased by resident households over time

- The CPI reflects the collective experience of inflation for all households.
- It does not correspond to the inflation experience of any particular household as spending patterns differ across households.

Example

Household A comprises an elderly retired couple whose main household expenses are on health care, food and transport. Household B comprises a couple with young children whose main household expenses are food, transport, and education.

Hence, a change in health care cost will impact the price experience for Household A more than Household B. Conversely, a change in the cost of education will have a greater impact on the price experience for Household B than Household A.

The CPI represents the average price changes across various items and outlets

- Prices used for compilation of the CPI are gathered from a large number of outlets for a wide variety of items.
- Outlets revise their prices at different times and in differing magnitude.

<u>Example</u>

Suppose there are 4 stalls that sell coffee. Each charges \$1.00 per cup of coffee. In Feb 2023, 2 stalls raised their prices.

9999	Stall 1	Stall 2	Stall 3	Stall 4	
Feb	\$1.20	\$1.05	\$1.00	\$1.00	The average price increase for coffee in Feb 2023 was
2023	(↑ 20%)	(个 5%)	(-)	(-)	

Hence, for consumers who frequent Stall 1 in Feb 2023, the price change they faced was 20%. However, the change in the <u>average</u> price of coffee as measured by the CPI in this example was smaller at 6%.

Price increases tend to be more keenly felt than price declines

- When the price increases experienced by consumers are higher than the average price changes, their perceived inflation will be higher than the changes in CPI.
- However, while prices of some items may have increased, there are other items whose prices were stable or may have even declined.



Annual inflation reflects price changes over the *previous year*

- Over a longer period of time, prices tend to rise more substantially compared with a year
 ago. For example, while the CPI has risen 6% in 2022 compared with 2021, it was almost 10%
 higher than five years ago.
- For consumers making comparisons with price levels several years ago, the perceived inflation will likely be higher than the annual inflation.



